



Minutes for February 11, 2019

The meeting was attended by Nicole and Josh True, Sarah and Garret Lancaster, Amanda Phillips, Jenny Ritter, Stephanie Conzet, Judy Cotter, Melissa Horton, Marge Agnew, and Richard Johnson. Agenda items included treasury report, board nominations, review of the annual meeting, Onamia Days planning, and ideas for new projects.

### **Old Business**

The current treasury report was unavailable at this meeting; however, the board did nominate and vote in a new treasurer! Judy Cotter made the first nomination for Stephanie Conzet to serve as Treasurer, and Jenny Ritter seconded the motion. All were in favor. Welcome Stephanie! We are so happy to have you on the board.

We discussed the success of the annual meeting and were happy to see new faces this year, yet we missed some people we usually see. The location or the weather may have been contributing factors for the turnout. Everyone agreed the food at the dinner was great but note we should have water as a beverage option for guests next time as well.

### **New Business**

Onamia Days planning has begun! We started with brainstorming ideas for the theme and decided that ultimately the theme should somehow reflect our newly designated Lake Mille Lacs Scenic Byway: Explore Minnesota. Some of the ideas include: Take the scenic route; Scenes and Sights; Cruising the scenic byway; Catch the Scene, On the By-way. We are open to your suggestions. The OACA may create a float for the parade this year that would advertise our organization as well at the Scenic By-way theme.

Nicole is starting the search for bands for Onamia Days. Our goal is to have a good mix of music for Friday and Saturday nights and perhaps have a DJ for Sunday. Several of the usual bands were discussed as well as a couple of new ideas. Which bands we hire will depend upon availability and cost. We will also try and book for July 3<sup>rd</sup> at this time.

If we can get permission to use sign post image, the Onamia Days Button design this year may simply be the Scenic Byway logo. Another idea is to get 4-6 pictures from recognizable places along the by-way route that would give us more than one design. Our goal is to have example buttons by March 25th so

we can get them printed in a timely manner. Thank you LaNae Beichtol for already volunteering to help assemble buttons this year.

Anita Block is applying for the necessary insurances and gaming licenses needed for Onamia Days and July 3<sup>rd</sup>. Judy Cotter has applied for the health permit. A new 5-year contract for the carnival was signed with Fun Zone. Marge Agnew is going to approach them with the idea of advertising our unique Onamia Days theme on the posters they give us each year. We are getting the trash and port-a-potty plans in place.

The Pie booth may be back this year. The idea is to allow the arts, activities, and athletic organizations within the school to take turns running it each day for fundraising efforts. Onamia football is planning on running a dunk tank again this year, and they are being encouraged to participate in the 5K. The OACA is planning on offering a heavily discounted entry fee that would make the event affordable to student, yet cover the cost for tee-shirts, etc. Jenny Ritter will lead the 5K event again this year and she is looking into the coin hunt for kids. We plan on having the medallion hunt this year again, and may create a scavenger hunt that would have participants exploring the Lake Mille Lacs Scenic Byway. Sidewalk sales are planned with a \$5 fee to vendors for their spots.

We are approaching folks about running children's events such as Little Miss, Kiddie parade, turtle races, coin hunt, and clean up. The tractor pull is expected to participate again this year, and we need a couple of volunteers to help. Garrett Lancaster, Josh True, and Scott Agnew are working on parade details. Marge is reaching out to Patty Weirsgalla and others to get beer garden planning underway. She is also talking to local pastors about "Church in the Park."

**Grand Marshall** – We will vote for this year's grand marshal at our next meeting. Come cast your vote!

**Employee of the Quarter**- We also seek your nominations for employee of the quarter. Please help us honor those employees around town who make the extra effort to brighten your day.

City Map- Betty Nohner submitted a new draft for the cover map that included the free library locations around town. The key shows them in purple. The draft was well received by the board.

ATV sign planning will continue.

## **Next Meeting**

Our next meeting is 7PM on March 11, 2019 at City Hall. Hope to see you there!

Respectfully Submitted by Judy Cotter, OACA Secretary